

Message Text

UNCLASSIFIED

PAGE 01 AMMAN 03594 281556Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 /030 W
-----112925 281723Z /53

R 281121Z JUN 77
FM AMEMBASSY AMMAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 2129
AMEMBASSY ATHENS

UNCLAS AMMAN 3594

ATHENS FOR RTDO

E.O. 11652: N/A
TAGS: BEXP, JO
SUBJECT: EXPORT TRADE PROMOTION: VIDEO/CATALOGUE EXHIBITION (V/CE).
"MACHINE TOOLS/USA"

REF: STATE A-2186

1. AS IS CASE WITH MANY TRADE PROMOTION DEVICESN LOCAL
MARKET IS TOO SMALL (AND POTENTIALLY INTERESTED JORDANIAN
BUSINESS GROUP EVEN SMALLER DUE TO CONCENTRATION OF CAPITAL)
FOR US TO MAKE GOOD USE OF SUBJECT V/CE: IN LIVING MEMORY WE
HAVE NOT SCHEDULED CATALOGUE SHOW IN JORDAN, FOR EXAMPLE. EVEN
V/CE'S PLANNED FOR FOOD PROCEWSSING MACHINERY AND PLASTICS
PRDOUCTS PRODUCTION, BOTH OF WHICH AREAS SHOW
CONSIDERABLE PROMISE IN JORDAN, ARE UNLIKELY TO INTEREST
SUFFICIENT NUMBERS OF BUSINESSMEN TO JUSTIFY FULL PRO-
&4-.. HOWEVER, WE WONDER IF FOR THESE TWO PLANNED
V:E'S AND PERHAPS OTHERS, IT MIGHT BE POSSIBLE FOR US
TO USE VIDEO TAPES WITHOUT ACCOMPANYING CATALOGUE
SHOWS. SMALL NUMBER OF BUSINESSMEN WHO WOULD BE INTER-
ESTED COULD THEN BE ACCOMODATED IN INFORMAL ATMOSPHERE
WHICH IS CONDUCIVE TO SUCCESSFUL BUSINESS RELATIONS IN
JORDAN.

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2. IF PROPOSAL PARAGRAPH #1 IS WORKABLE, VTR EQUIPMENT
FOR CASSETTES IS AVAILABLE AT LOCAL USIS. PRESENTATION
WOULD NOT INVOLVE ANY RENTAL COSTS. WE WOULD
LIMIT OUR PRESENTATIONS TO AMMAN, AND THEY WOULD BE IN
ENGLISH.
PCIKERING

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 28-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977AMMAN03594
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770230-1066
Format: TEL
From: AMMAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770614/aaaaalqu.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 364dda75-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE A-2186
Retention: 0
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Review Content Flags:
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2020344
Secure: OPEN
Status: NATIVE
Subject: EXPORT TRADE PROMOTION: VIDEO/CATALOGUE EXHIBITION (V/CE). \"MACHINE TOOLS/USA\"
TAGS: BEXP, JO
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/364dda75-c288-dd11-92da-001cc4696bcc
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